# **10th RED BUSINESS FORUM**

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(preliminary program) DAY II

09:00 - 09:30 Registration -welcome drinks 09:45 - 10:00 Prepair to Repair - Conclusions

## **PANNEL A**

#### CONCRETE IDEAS ON INVESTING VEHICLES

10:00 - 10:45 INVESTMENT POSITIONING

The Greek property market following the collapse of the economy: how bad the situation is? • Investors: are they gone forever? • Is property lending ever going to come back? • Alternative sources of debt finance? • How the private lending industry has developed and what's to come • The 'D' word: how would the property market perform if we revert to a local currency? • Listed real estate: does it still make sense in a decimated private market? Dika Agapitidou, MD Athens Economics, JLL rep.

### Moderator

Tassos Kotzanastassis, CEO 8GCP Speakers Aris Karytinos, CEO Pangaia REIT George Frangou, GM NBG Properties Vassilis Delikaterinis, CFO Terna Energy Xenofon Avlonitis\*, VP HCMC

repr Grivalia REIC

## **Comments**

Stelios Zavvos, CEO ZEUS CP David Hay, VP AFI Europe

#### 10:45 - 11:15 Networking coffee sponsored by....

# DEBATE

11:15 - 11:40

# 0 MATCHING EXPECTATIONS WITH REALITY The way out - Reform Implementation

Moderator Helena Dilaras, Property Solutions Dimitris Andritsos, CEO Eurobank Property Services Nick Charitakis, Economist

11:40 - 11:55 **GREEK CRE MARKET** WHAT'S TO COME

Kalliopi Akatziliotou, Research Dept BofG

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### PANNEL B

NETWORK

# 12:00 - 13:00 DOING BUSINESS DIGITALLY

• How digital technologies can impact business models • Technology challenges real estate Industry • How changes in employment affect fixed capital investments and operating costs over time • Technology as a game-changer for the way decisions are made at all levels • How to grow profits • ICT and Transportation

Net economy players disrupt the brick and mortar habits

13:00 -13:30 Networking coffee sponsored by....

#### **KEY NOTE ADDRESS**

13:30 - 14:00 STRUCTURING INSTRUMENTS TO ENABLE INVESTMENT

#### **PANNEL C**

#### FUTRASTRUCTURE

# 14:00 - 14:45 BRANDING STRATEGIES

Winning strategies to attract global investors • Navigating the regulatory landscape in Greece • Urban and Territorial Branding • How changes in employment affect fixed capital investments and operating costs over time • Impact on Economy Activity and Growth: workforce attraction, residents and new talent retention

#### Moderator \_ Introduction

Andreas Polykarpou, MD ZTE Hellas Speakers Michael Thirkettle, CEO McBainsCooper Litsa Panayotopoulos, Secretary General AHCC, Boston Hamilton Didoe Prevedourou, Managing Director AIT \* GM LG Electronics

## **Comments**

Scott Picken, Co-Founder and CEO Wealth Migrate

Spyros Sagias\*, Secretary General to the Government

#### Moderator

Vassilis Daskalopoulos, CEO AssetOglivy Hellas Speakers

Güniz Çelen, CRE Chairperson Çelen Thanassis Schizas, CEO GAIAOSE Zissimos Danilatos, Development Director LAMDA Constantza Sbokou, Owner TEMES Dimitris Manoussakis, CEO Savills Hellas

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14:45 - 15:10 **Poll: Is TRANSPARENCY a prerequisite to move on?** 

#### PANNEL D

#### FACILITY MANAGEMENT

# 15:10-16:00 ALTERNATIVES AND THE CITY

What structures and products appeal to varying end investor types and why? • What returns are expected at which risk profiles? • Are banks lending for development and at what LTV? • Investing in business Parks: safe bet or a missed opportunity • Transforming what used to be a capital expenditure into an operating expense • The broad horizon of PPPs •

# Nick Chatzitsolis, CBRE Axies, MoExeB CRE

## Moderator

Elias Ziogas, CRE, President NAI Hellas Speakers

Manolis Baltas, CEO Redeplan George Daniolos, CEO Cofely GDF SUEZ Ioannis Gannos, Bluehouse CI, President RICS Hellas Spyros Pollalis, Professor at Harvard University Nick Mantzoufas\*, Secretary Special PPPs