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Valuation Qualifications in North America

M. Lance Coyle, MAI, SRA President, Appraisal Institute

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Basic Obligations of U.S. Appraisers

Basic Obligations of Appraisers



- Impartial and unbiased
- Required to be independent, objective
- No advocacy, no contingent compensation
- Loss of license or civil/criminal penalties

Type of Services Provided



- Support for Real Estate Lending Decisions

 Origination
 Refinance
 Foreclosure
- Review Services
- Litigation Support
- Property Tax
- Corporate Accounting/Portfolio Valuation
- Consulting and Advisory



Federal Legislation Financial Institution Reform, Recovery and Enforcement Act of 1989

FIRREA



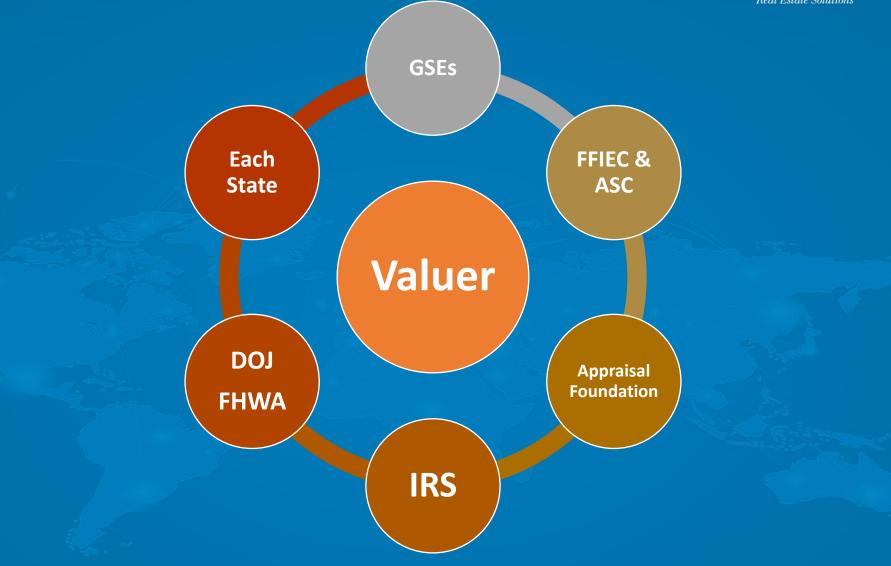
- Landmark Federal Legislation passed in 1989
- Passed in Response to a Banking Crisis at the time
- Reformed the Banking Regulatory Structure in the U.S.
- Provided a Means to Manage and Dispose of Foreclosed Real Estate Assets
- Established Appraiser Licensing for the first time
- Gave Authority to The Appraisal Foundation to set Qualifications and Standards for Appraisers Nationwide



Appraisal Regulatory Compliance

Appraisal Regulatory Compliance

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The Service Defines the Rules



Professionals Providing Real Estate Solutions

Client + Intended Use

Law or Regulation Used

Standards

Customary Practices





State Regulations

Minimum Legal Requirements to be an Appraiser



Professionals Providing Real Estate Solutions

Licensed Trainee

- Basic Educational Courses
- Sponsor

Certified Residential

- Defined Residential Focused Curriculum
- Experience Requirement
- Work Review
- Testing

Certified Commercial

- Defined Commercial Curriculum
- Experience Requirement
- Work Review
- Testing

- Licensing administered by each State
- Requirements may vary by State
- Appraisal Institute requirements exceed minimums



Federal Dodd-Frank Legislation (2010)

Highlights of the Dodd-Frank Act 📕

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- Massive financial system reform legislation passed in 2010
- Passed in response to financial crisis of 2008
- Intended to decrease risks in financial system
- Many new government agencies
- Shifted power and responsibilities among financial industry regulators

Dodd-Frank & the Rise of AMCs



Professionals Providing Real Estate Solutions

Appraisal Management Companies:

- An intermediary between valuer and credit department
- Concept is to reduce pressure
- Cost Plus model
- Flat Fee model

Government Sponsored Entities



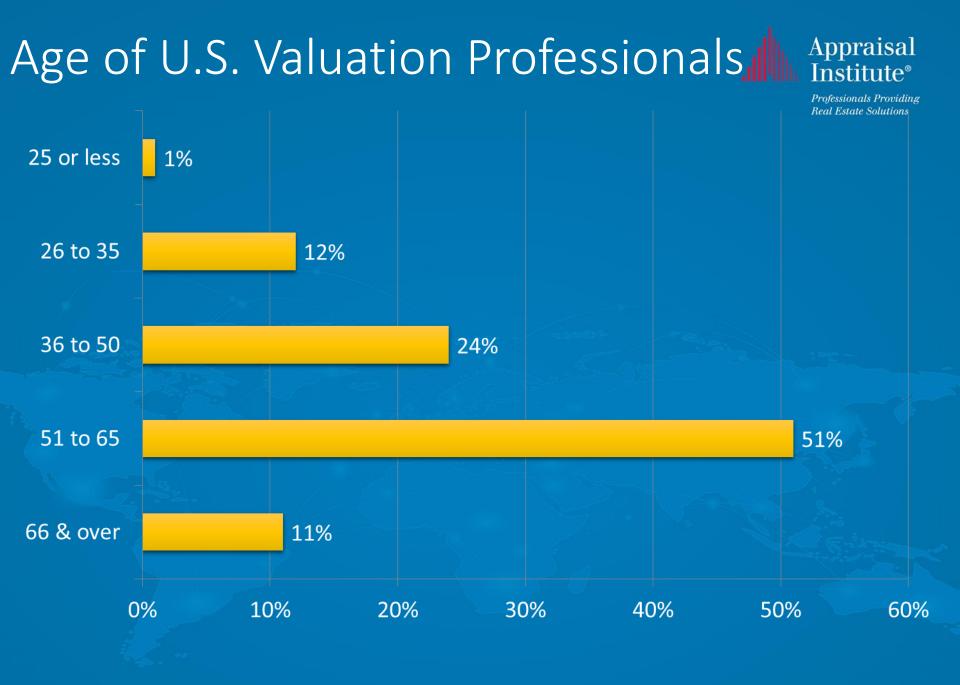
Professionals Providing Real Estate Solutions

Federal National Mortgage Association (Fannie Mae)
 o Formed 1938

- Private entity, but with government guarantee
- Purpose is to buy loans to increase liquidity
- Packages the loans into marketable securities
- Placed into conservatorship after 2008 financial crisis
- Federal Home Loan Mortgage Corporation (Freddie Mac) (1970)
- Others



Characteristics and Trends in the U.S. Appraiser Population



Annual Incomes, U.S. Appraisers Appraisers Appraisers Appraisers and AI Members <\$50,000 \$50,000 to \$99,000

11%

8%



\$100,000 to \$149,000

> \$200,000

 8%

 0%
 5%

 10%
 20%

 25%
 30%

 35%
 40%

 45%

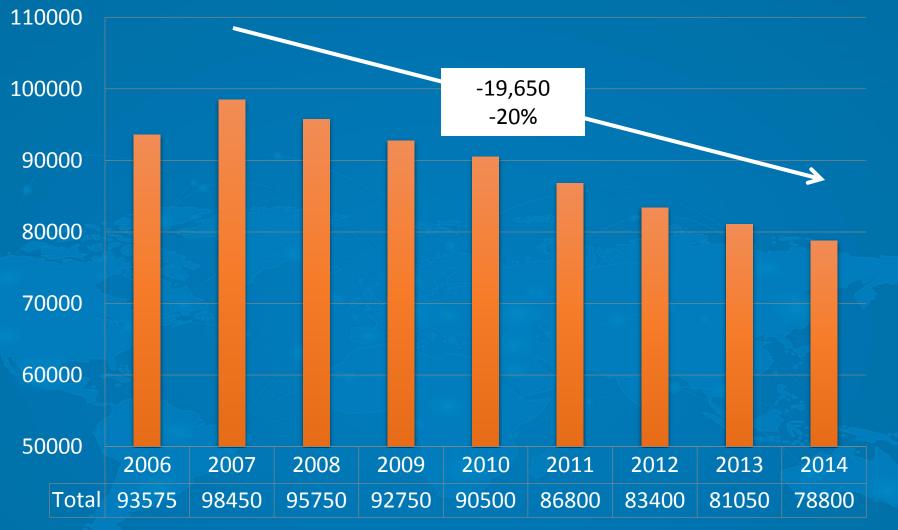
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26%

23%

U.S. Active Real Estate Appraisers







Questions?



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